



# ChargePoint Smart EV Charging Solution for Cities and Towns

Make your city or town an attractive destination

## BENEFITS FOR YOU

- + Drive more traffic to local businesses
- + Boost downtown economy
- + Create new jobs
- + Meet emerging government regulations
- + Establish your city as a green leader

## BENEFITS FOR YOUR RESIDENTS AND VISITORS

- + Conveniently charge while shopping
- + Save thousands of dollars in fuel costs
- + Achieve personal sustainability goals
- + Track environmental metrics
- + Enjoy premium EV charging

## FEATURED CUSTOMERS



## EVs Are Coming Faster Than You Think. Are You Ready?

As the number of electric vehicles (EVs) increases, this new wave of technology-savvy, environmentally conscious drivers will make up a growing proportion of your residents and visitors.



10X growth in 4 years  
5% of all car sales by 2020

## EV Drivers Are an Attractive New Source of Revenue

Studies have found that EV drivers are highly educated, earn twice the average national income, and are “green minded.” They make a very attractive target demographic and represent a steady source of new and repeat customers for local businesses in your city or town.

## You Need Smart EV Charging to Attract EV Drivers

EV drivers choose destinations based on the availability of EV chargers from their preferred network. Offering EV charging will help attract this new wave of residents and visitors that stays longer and spends more, thereby boosting downtown economy and increasing revenue for local businesses.

## ChargePoint Can Help

ChargePoint offers a customizable and turnkey solution for cities and towns that helps attract and retain tenants, increase property values, meet emerging state and city regulations, and future-proof your property.

“All the EVs in Orange County will now be able to drive here and enjoy the City of Laguna Beach and visit the best beaches around, the best restaurants around, and the best shopping around.”

—Toni Iseman

Mayor, Laguna Beach CA

#### WHY CHARGEPOINT?

- + Best-in-class EV charging solution that supports all EVs in the market
- + Customizable and turnkey solution for cities and towns
- + World's largest and most open EV charging network
- + Ability to tie EV charging to loyalty and rewards programs
- + Flexibility to build the pricing policy best suited to your drivers
- + Managed services to create a completely turnkey and hassle-free solution
- + Service guarantee with remote support for your stations
- + Environmental reports and analytics to track greenhouse gas savings, energy usage, costs, and revenue
- + 24/7 driver support, making it hassle-free for you
- + Superior charging experience for your drivers, with real-time availability via mobile app and premium features like Reservations

#### Don't Get Just EV Charging—Get Smart EV Charging

ChargePoint stations are not just charging stations; they are smart stations that allow station owners to control who uses their stations, have the option of charging for usage, and even tie EV charging to loyalty and rewards programs. Plus, they are part of the ChargePoint network, which serves 70 percent of all new EV drivers, including current and potential customers and employees. Because smart stations are visible to all EV drivers in the network, they drive new and repeat business. ChargePoint offers rich features that make EV charging hassle-free for you and your tenants and convenient for your users.

#### Products & Services

- + ChargePoint Commercial Level 2 Charging Station
- + ChargePoint Express DC Fast Charging Station
- + ChargePoint Commercial Service Plan
- + ChargePoint Assure Warranty and Managed Services

#### For More Information



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