chargepoint

ChargePoint Smart EV Charging Solution for Hospitality

Make your business a preferred destination

BENEFITS FOR YOU

+ Attract new and repeat guests
+ Increase RevPAR and F&B revenue
+ Drive higher occupancy
+ Build loyalty and increase guest satisfaction
+ Establish your brand as a green leader

BENEFITS FOR YOUR GUESTS

+ Use their preferred car for travel
+ Save thousands of dollars in fuel costs
+ Achieve their personal sustainability goals
+ Track environmental metrics
+ Enjoy premium EV charging

FEATURED CUSTOMERS

EVs Are Coming Faster Than You Think. Are You Ready?

As the number of electric vehicles (EVs) increase, this new wave of technology-savvy, environmentally conscious drivers will make up a growing proportion of your guests.

10X growth in 4 years
5% of all car sales by 2020

EV Drivers Are an Attractive New Source of Revenue

Studies have found that EV drivers are highly educated, earn twice the average national income, and are "green" minded. They make a very attractive target demographic that represents a steady source of new and repeat guests for hospitality businesses.

You Need Smart EV Charging to Attract EV Drivers

EV drivers choose destinations based on the availability of EV chargers from their preferred network. With immense competition in the hospitality industry to win new and repeat guests, you need to offer cutting-edge smart EV charging to beat competition and attract EV drivers to your business.

ChargePoint Can Help

ChargePoint offers a customizable and turnkey solution for hospitality that helps businesses increase occupancy and Revenue Per Available Room (RevPAR), and boost food and beverage (F&B) revenues by capturing an attractive and growing EV driver market.

"ChargePoint stations have made my hotel a more attractive destination for EV drivers, boosted our brand as a leader in green initiatives, and helped us achieve excellent reviews on reputed portals like TripAdvisor.com."

—Dominic Speno
   Owner, Best Western Plus Villa Del Lago Inn

WHY CHARGEPOINT?

+ Best-in-class EV charging solution that supports all EVs in the market
+ Customizable and turnkey solution for the hospitality industry
+ World's largest and most open EV charging network
+ Ability to tie EV charging to loyalty and rewards programs
+ Access control to secure your stations from unauthorized usage
+ Flexibility to build the pricing policy best suited to your guests
+ Managed services to make it a completely turnkey and hassle-free solution
+ Service guarantee with remote support for your stations
+ Environmental reports and analytics to track greenhouse gas (GHG) savings, energy usage, costs, and revenue
+ 24/7 driver support, making it hassle-free for your guest services staff
+ Superior charging experience for your guests, with real-time availability via mobile app and premium features like Reservations

Don't Get Just EV Charging—Get Smart EV Charging

ChargePoint stations are not just charging stations, but smart stations that allow you to control who uses your stations, charge for usage if you choose to, and even tie EV charging to your loyalty and rewards programs. Plus, they are part of the ChargePoint network, which serves 70% of all new EV drivers, including your current and potential guests. Because smart stations are visible to all EV drivers in the network, they drive new and repeat business. ChargePoint offers rich features that make EV charging hassle-free for you and convenient for your guests.

Products & Services

+ ChargePoint Commercial Level 2 Charging Station
+ ChargePoint Express DC Fast Charging Station
+ ChargePoint Commercial Service Plan
+ ChargePoint Assure Warranty and Managed Services

For More Information

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FORESEESON
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